

“The principle of popular election is fatal folly.”



“Except ye be free to act, ye cannot act.”

AC2012.com

TOP 10

reasons to support
Aleister Crowley in 2012

1. If you are fed up with the election process, for whatever reason, **Aleister Crowley** provides a more meaningful choice than Mickey Mouse or Cthulhu.
2. You can get a photo posted on **AC2012.com** — of yourself, your favorite hang-out, or anything else which includes an AC2012 poster, t-shirt or other propaganda that you can make yourself.
3. Looking for a way to stir up controversy at the next party you attend? Mention AC2012 to a couple partisan voters and **watch the sparks fly!**
4. The campaign provides an easy way to **change the subject** when someone starts talking about the Mayan calendar or Terence McKenna.
5. Whether your aesthetic sense could be called goth or punk, and whether you are anarchist, communist, syndicalist, or fascist, our campaign image will **match your wardrobe**.
6. Since this campaign is a means to promulgate the Law of Thelema (thereby helping to establish your own freedom), supporting this campaign (whether you actually vote for Aleister Crowley or not) could reasonably be considered part of your **True Will**.
7. Help to overturn the **ubiquitous slave morality** of both Christianity and secular humanism.
8. Help to **educate people** who have only heard the tabloid journalism about Crowley propagated by the Spectacle.
9. **Why settle for the lesser wickedness?**
10. Aleister Crowley **only needs 1% of the vote** to send his message of liberty around the world.

Write in
Aleister Crowley
for President in 2012



*Do what thou wilt
shall be the whole of the Law.*

**He may be dead and British,
but he's the best candidate for
the office of U.S. President.**

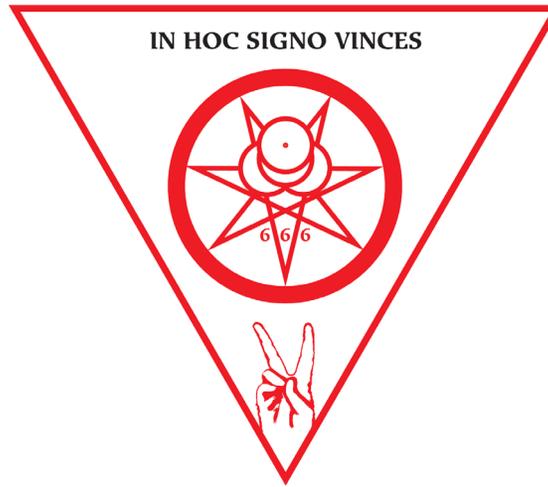
Do what thou wilt shall be the whole of the Law.

We realize that Aleister Crowley is dead. And British. And, moreover, not running for office. Nevertheless, we believe that the most effective vote you can cast in 2012 is one for Aleister Crowley.

"The absolute rule of the state shall be a function of the absolute liberty of each individual will."

Considering staying home and not voting? You'll be in the vast, silent, ignored majority. Until now, the only other way for voters to express their dissatisfaction was to vote for Mickey Mouse or Cthulhu. We applaud all these efforts, but votes for such characters are an expression of mere dissatisfaction. Such votes fail to send a positive message about what Americans and all people truly want: Liberty.

We do not endorse every political opinion Crowley ever put forward, nor do we suggest that the U.S. should necessarily adopt them. Rather, we call attention to his central message of liberty, the Law of Thelema, as defined in *Liber AL vel Legis: The Book of the Law*. This can be summarized exquisitely in two verses from this text: *"Do what thou wilt shall be the whole of the Law,"* and *"Love is the law, love under will."* It is this message which we hope someday may inform all politics, and we hope that this message will be heard everywhere.



"Governments too often exhibit the most deplorable stupidity, however enlightened may be the men who compose and constitute them, or the people whose destinies they direct. It is therefore incumbent on every man and woman to take the proper steps to cause the revisions of all existing statutes on the basis of the Law of Thelema. This Law being a Law of Liberty, the aim of the legislature must be to secure the amplest freedom for each individual in the state, eschewing the presumptuous assumption that any given positive ideal is worthy to be obtained."

If 1% of voters write in "Aleister Crowley," then his message of Liberty will be heard around the world, as amazed media report a groundswell of support for someone they thought was not only dead and British, but still the wickedest man in the world. We don't actually imagine he will get that many votes, but that's beside the point. *Ceci n'est pas une campagne politique.*

Even if you don't live in the U.S., or if you don't actually plan to write in Crowley, that is no reason not to promote this campaign! At the very least, it is a great conversation starter, and in any case you will be helping to spread Crowley's fundamental message of freedom, and his declaration of the sovereignty of the individual.

Still not sure? Check out the Top Ten reasons to support Aleister Crowley in 2012 on the back of this brochure.

Still not sure? That's OK! There's no commitment necessary. Don't even vote for Aleister Crowley in 2012 if you don't want to! The campaign is still fun to support and provides an interesting way to discuss the philosophy and religion of Thelema.

We suggest that you write yourself in as Crowley's running mate!

"Anyone who wants to say anything, off with his head, and On with the Dance; let Joy be unconfined, You at the prow and Therion at the helm! Off we go."

Love is the law, love under will.

